

CV

TOM PATRICK

INTRODUCTION

CV

TOM PATRICK

Phone: 07581 474 474
E-mail: me@tompatrick.co.uk
Address: South UK
Website: tompatrick.co.uk

As an established self-employed designer since 2009, I've had the privilege of working with a wide range of businesses and work fields.

My enthusiasm, confidence and breadth of knowledge provides a high quality service which has customers returning as long-term clients.

FREELANCE

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2009 - CURRENT | TOMPATRICK.CO.UK

Position: Designer

Role: Producing design for both off-line and on-line areas, animation website design, logo design, bespoke webapp interfaces (UI/UX).

All clients listed are current and available for reference.

[PJC Glazing](#)

[Voller Window Cleaning](#)

[Dragon Pearl Restaurant](#)

[Royal China](#)

[CityEV](#)

[Naughty Needles](#)

[Beach Cafe](#)

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EMPLOYMENT

2017 - 2020 | TRANSALIS

Position: Digital designer

Area: B2B

Role: Coordinate promotional campaigns through a variety of digital and print forms. Working with the development team to create user friendly applications (UI/UX). Creation of video media and animation content to promote and explain services to partners.

2016 - 2017 | DNN SIGNS

Position: Designer

Area: Print shop

Role: Creating artwork for various types of media, communicating with clients, managing web presence and e-mail marketing.

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EMPLOYMENT

2014 - 2016 | MARINE & OUTDOOR CLOTHING

Position: Design and marketing

Area: E-commerce shop

Role: Designer for promotional material. Advertising, including e-mail marketing, white-hat SEO, blog articles, Facebook and Twitter. Web design and management, including sales increase with call-to-actions, improving accessibility, decreasing drop-off rate and increasing page-load speed.

2007 - 2012 | ICRTOUCH

Position: Head designer

Area: Software company

Role: Designing promotional material, including leaflets, brochures, stationery and online media. Managing marketing to promote ICRTouch's software, hardware and website.

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SKILLS

GRAPHIC DESIGN

Software: Illustrator, InDesign, Sketch, Adobe XD, Photoshop

Fields: Printed and digital media, logo design, branding, UI/UX

VIDEO AND ANIMATION

Software: Adobe After Effects, Maxon Cinema 4D, Adobe Audition

Fields: Digital animation, video media

WEB DESIGN

Software: Visual Studio Code

Fields: Basic HTML and CSS skills

MARKETING

Software: MailChimp, Hootsuite

Fields: Promotional graphics for social networks

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EDUCATION

GENERALASSEMB.LY | USER EXPERIENCE DESIGN

2018-2019

With a growing interest in user interaction, I undertook this course which covered extensive areas in UI and UX - with detailed methodology and relevant tools. Usability testing methods through practical exercises, as well as delivering a great user experience.

It takes into account the needs of both the customer and the service provider. Service design is a big deal because it engages with services much more than we engage with specific products. UX design involves applying user-centered design techniques like research and low-fidelity prototyping to ensure that you're solving the right problem before polishing the solution.

BACHELOR OF ART AND DESIGN (B.A.) | BTEC

2004 - 2005

This course provided a breadth of knowledge across different areas of study. Three major subjects could be chosen. I selected painting, architecture and graphic design. Topics covered in the curriculum included the history of art, visual art theory and film studies.

A broad range of topics is covered in the 1st and 2nd year with specialisation subjects after. Sculpture, Applied Art, Printmaking and Visual Communication are introduced to provide basic training in art and design.

Overall, the course provided a great foundation to begin more selective areas of design for me to pursue.

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REFERENCES

Prior to contact, please schedule a date.

Name: Paul S
Position: Business Owner
Address: Portsmouth Technopole, Portsmouth, PO2 8FA

Name: Damon L
Position: Business Owner
Address: DNN Signs, 107 High Street, Ryde, Isle of Wight, PO33 2SZ

Name: Independent feedback from UpWork
Position: Freelance designer
Ratings: 30 5-start reviews
Website: www.upwork.com/workers/tompatrick

Additional references available.

TESTIMONIALS

CV

TOM PATRICK

“

Outstanding designer. The best I've worked with on UpWork. Listened to my feedback and comments and was able to take them and deliver a very unique design that was exactly what I was looking for. Was courteous, professional, very responsive and easy to work with. The whole process was a pleasure. I really appreciated the attention to detail and to the commitment of delivering a high quality product in a very timely manner. I couldn't have asked for anything to be better. Highly recommended - I will hire again. Thanks so much! ~ [UpWork](#)

“

Tom was very accommodating given that we could not always provide the information that he needed on time. His work is fresh, eye catching and represents our brand intention very clearly. Tom also went beyond the requirements and supplied us with a very clear brand identity manual - thank you Tom. We would definitely recommend him to any of our network of clients and use him again for future branding! ~ [UpWork](#)